

Osie Forever – More Than Just a Dope DJ

Osie Forever isn't just a DJ—he's a movement. A master of the turntables, a curator of vibes, and a brand in his own right, Osie's journey through music is as rich as the culture he represents.

Born in the Bronx—the birthplace of Hip-Hop—and raised in the pulse of Manhattan's Spanish Harlem, Osie was destined to make noise. His roots in the vinyl era give him a level of skill and authenticity that few can match. But what truly sets him apart is his ability to read a crowd, electrify a room, and turn any event into an unforgettable experience.

His resume reads like a history book of New York nightlife, with legendary sets at iconic venues like **Harlem World, The Skate Key, The Roof Top, Club Cheetah, Amnesia, 40/40 Club, and The Roxy**. As the city evolved, so did Osie—dominating intimate, high-energy venues like **Iguana, Negril Village, The DL, Corner Social, and Red Rooster**, ensuring that wherever he plays, the vibe is unmatched.

Beyond the clubs, Osie has been tapped by major brands for launch events and promotional activations. As the **resident DJ for Ed Hardy's flagship store in NYC**, he didn't just play music—he became an extension of the brand, blending sound with style and culture. His ability to fuse music with brand identity has made him a sought-after ambassador, spinning for top event planners and promoters across the industry.

Osie's influence extends beyond entertainment. During the **2020 and 2021 NYC mayoral races**, he was the go-to DJ for fundraising events supporting **Mayor Eric Adams**, bringing energy and culture to the campaign trail. He was also **handpicked to spin at Union Square Movie Theater** for a monumental **50th Anniversary of Hip-Hop** celebration, where he took the audience on a musical journey through five decades, spotlighting artists from every borough.

It's no wonder Osie coined the phrase "**More Than Just a Dope DJ**." His versatility allows him to seamlessly transition between genres, eras, and moods—whether it's **new school, old school, deep cuts, or rare gems**, his ability to blend sounds is unparalleled.

Just as the **law of energy conservation states that energy cannot be created or destroyed but only transferred**, Osie applies the same principle to music. He takes the energy from his vast collection and delivers it to his audience, ensuring that every set is more than just music—it's a vibe, a feeling, a moment that lives on **forever**.